

pamela purser
designer
317-160 baldwin st.
toronto, ontario m5t 3k7
647 343 5223

experience:

PENTAGRAM / CHRONICLE BOOKS / MCCANN ERICKSON / San Francisco
May 2005 to April 2007
Freelance Designer

MARTHA STEWART OMNIMEDIA / New York
October 2003 to March 2005
Senior Art Director
August 2001 to October 2003
Associate Art Director

Designed and art directed packaging systems, signage and collateral for the Martha Stewart product line sold in retail stores in the U.S., Canada and Japan; managed a team of designers and worked closely with other departments to see projects through from inception to print; planned and directed photo shoots; created line art illustrations for packaging and instructions.

ASSOCIATES IN SCIENCE / New York
September 1999 to August 2001
Senior Graphic Designer

Designed, art directed and produced media kits, identity systems, signage, business collateral, web sites and advertising for clients within the fine arts and entertainment industries.

GROUP C INC / New Haven
September 1998 to July 1999
Graphic Designer

Designed, art directed and produced corporate identity systems, business collateral, web sites, advertising and event promotions for diverse clients.

DIESEL DESIGN / San Francisco
April 1996 to June 1998
Senior Graphic Designer

Designed and produced corporate identity systems, business collateral, web sites, advertising, trade show booths, packaging and event promotions for diverse clients; art directed and managed staff designers and freelance employees.

MOTHER JONES MAGAZINE / San Francisco
December 1995 to April 1996
Graphic Designer

Prepared page files; worked with printer to manage print quality control; coordinated freelance designers and interns; created illustrations for the Mother Jones web site; designed magazine inserts, promotional material; redesigned media kit.

MOTHER JONES MAGAZINE / San Francisco
December 1994 to December 1995
Graphic Design Intern, Graphic Design Fellow

MINT MUSEUM OF ART / Charlotte
December 1993 to April 1994
Graphic Design Intern

education:

UNIVERSITY OF NORTH CAROLINA / Chapel Hill
August 1989 to 1993
B. A. in Studio Art (silkscreen printmaking)